

# THE KEYS' SALES LEADER



**COLDWELL  
BANKER**

**SCHMITT  
REAL ESTATE CO.**

**PREPARED FOR:**

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KEY WEST | BIG PINE KEY | MARATHON | ISLAMORADA | KEY LARGO

[RealEstateFloridaKeys.com](http://RealEstateFloridaKeys.com)

*The Most Trusted Name in Florida Keys Real Estate Since 1955*

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# PROFICIENCY & A PROVEN TRACK RECORD

## • ABOUT SAM WILLIAMS PA

- With over \$691 million in sales and 1,195+ transactions, Sam has redefined success in Middle Keys real estate. His unparalleled expertise, relentless work ethic, and commitment to community have made him the go-to agent for discerning clients.

## • SPECIALTIES

- All things Middle Keys
- Residential
- Duck Key to 7 Mile
- Transferable Building Rights ( TBR )
- Land Development
- Density and Zoning
- Commercial
- Prospecting
- Lead Generation

## ▪ AWARDS & CERTIFICATIONS

- Coldwell Banker Global Luxury Home Certification
- Short Sales and Foreclosure Resource (SFR) Certification
- Featured on national television (FYI Network, HGTV)
- Real Trends America's Best Agents list (2014-2023)
- Guest speaker at elite agent retreats and industry conferences
- Rotarian since 2010: two- time Rotarian of year and two-time Past president
- Personally, provides affordable housing to multiple residents locally
- Raise's over \$100k annually for local scholarships and community projects
- Supporter of Coldwell Banker Schmitt Charitable Foundation

## • Sam's Client Commitment

- My success is built on a foundation of trust, hard work, and an unwavering commitment to my clients' needs. In the Keys, your real estate journey is more than a transaction—it's about finding your slice of paradise. With my in-depth market knowledge and dedication to your success, we'll unlock the perfect opportunity together

## • Record-Breaking Performance

- #1 Agent in Middle Keys for 12 consecutive years (2012-2024)
- Top 1% of 85,000 Coldwell Banker agents worldwide (2019-2023)
- Ranked #1 in Monroe County for transactions closed (2022)
- #10 Individual Agent in North America for Coldwell Banker in 2022 and 2024
- Consistently closed 90+ transactions annually since 2015

**Experience the difference with Sam** - Where unparalleled expertise meets unwavering dedication. Contact today to start your Florida Keys real estate journey. #SellitwithSam

# TESTIMONIALS

## **Diligent, Hardworking!**

**Review by Deborah S**



Sam Williams team is one of the most professional, diligent, hardworking, caring group of people I have come across in the real estate business.

## **Sam and his crew are hard working!**

**Review Karen A**



Sam and his crew are hard working. Selling my home was worry free. I highly recommend Sam. He's the best.

## **Sam & his team did an outstanding job selling our home!**

**Reviewed by D.S.**



Sam & his team did an outstanding job selling our home. Trish, Sam & Linda stayed in constant communication with us. Within 3 months our home was sold, they had multiple open houses, assisted us with our personal needs and extremely professional.

## **Sam and his team made this process incredibly smooth, quick, and easy for our family!**

**Reviewed by Pam C**



Sam and his team made this process incredibly smooth, quick, and easy for our family! Due to an unfortunate family situation, we had to sell a home in the Florida Keys and we were unable to be physically present during this time. Sam and his team made this process incredibly smooth, quick, and easy for our family. We'd recommend him to anyone looking to buy or sell in the area!

## **Very knowledgeable about the market!**

**Reviewed by Mcyomail**



Sam and his team got the house sold and that is what counts. Sam always returns your calls and text timely. We went with Sam because he is the number 1 seller in Marathon Florida and is very knowledgeable about the market

## **Professional, prompt, and I couldn't not be more satisfied!**

**Reviewed by Kvinings1**



Sam and his team were able to find a buyer for my condo in Marathon Key, Fla. They were professional, prompt, and I couldn't not be more satisfied with the service I received from CBSchmitt RE

## **Sam stands out the most!**

**Reviewed by Kevin M**



Sam did an incredible job representing me as a buyer for a wonderful investment property in Marathon Florida. I'm a developer and I deal with a lot of realtors but Sam stands out the most he speaks developing language he understands permitting and has a good general knowledge of what investors are looking for in developing property I will only use Sam Williams for all my deals.

# AGENT BIOGRAPHY

I bring extensive expertise in zoning, density, building rights, and the construction process, with a proven track record of over 1,200 transactions closed exclusively in the Middle Keys and over \$667 million in sales. My unparalleled knowledge, relentless work ethic, and unwavering commitment to the community have earned me a reputation as the go-to agent for discerning clients seeking exceptional service and results. I have achieved more closed transactions in the Middle Keys than any agent in the region's history—and yes, we've done the math. As an active agent, I don't wait for opportunities to come to me. I proactively prospect daily, connecting with more buyers and sellers each day than most agents do in a week—outpacing any three agents in the Middle Keys combined.

With over a decade of real estate coaching experience, I've honed my skills through continuous professional development. I attend four specialized conferences annually, training alongside the highest-producing agents across North America to stay at the forefront of the industry. Ranked in the top 1% of agents worldwide for production, I am also proud to be one of the top 10 agents for AGCI within the Coldwell Banker global network.

My dedication extends to training and leadership roles as a CBSREC trainer and host of the dynamic "Role Play Rumble," where I help elevate the performance of fellow agents. To maintain peak focus and performance, I follow a disciplined routine that includes structured sleep and daily workouts, ensuring I bring my best to every client interaction. This combination of unparalleled experience, relentless work ethic, and ongoing professional growth sets me apart as a trusted leader in the real estate industry.

## Professional Recognition

- Featured on national television (FYI Network, HGTV)
- Real Trends America's Best Agents list (2014-2023)
- Guest speaker at elite agent retreats and industry conferences
- Highlighted in Mike Ferry Organization (MFO) company blasts to top 2000 North American agents
- #10 Individual Agent in North America for Coldwell Banker in 2022 and 2024
- Has closed more transactions in the Middle Keys than any agent in the History of the Middle Keys

## Community Champion

- Rotarian since 2010; two-time Rotarian of the Year (2012, 2019) Spearheading affordable housing initiatives for local families
- Raised over \$100,000 annually for local scholarships and community projects
- Supporter of Coldwell Banker Schmitt Charitable Foundation
- Supports of dozens of local Charities annually



Experience the difference with Sam - where unparalleled expertise meets unwavering dedication.

Contact me today to start your Florida Keys real estate journey.  
#SellitwithSam



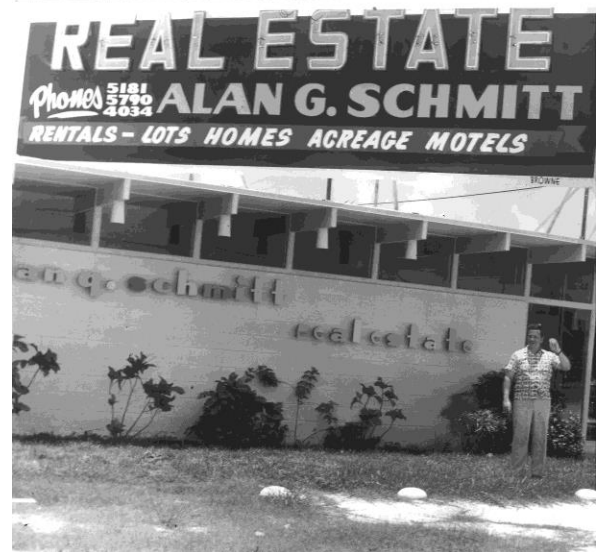
Sam Williams

(305) 305-942-6069

[sam.williams@coldwellbanker.com](mailto:sam.williams@coldwellbanker.com)

## NATIONALLY RECOGNIZED, INTERNATIONAL REACH

By choosing Coldwell Banker Schmitt, you're partnering with the oldest, largest and most experienced real estate team in the Florida Keys. Our more than 69 years of expertise combined with Coldwell Banker's brand awareness ensure that your home receives unparalleled exposure and professional handling.



### COLDWELL BANKER SCHMITT:

**69**

years in business

**#1**

real estate company in  
the Keys since 2004

**2X**

greater agent productivity  
compared to all the Keys'  
agents taken as a whole

**20<sup>th</sup>**

out of 551 Coldwell  
Banker affiliate  
companies nationally

**98%**

of customers surveyed  
would choose us again  
or refer us to a friend

### THE COLDWELL BANKER BRAND:

**118**

years in business

**91%\***

brand awareness  
among consumers

**100,000** Agents

**2,900** Offices

**41** Countries &  
Territories

*\*Marq2021 Real Estate Branding Survey*

## HOW WE REPRESENT YOU



We are the **only** Keys-based brokerage that prioritizes people, not transactions, through acting as single agents

**SINGLE AGENCY:** We represent our clients' interests above all other interests, including our own

vs

**TRANSACTIONAL BROKERAGE RELATIONSHIP:** the agent represents both the seller's and buyer's interests, limiting confidentiality, information and direct support.

Single agency means that I am **your** advocate

- My sole focus is to advocate for your best interests. I provide comprehensive representation, ensuring loyalty, confidentiality, and timely communication throughout the entire selling process
- I will present all offers and counter offers in a timely manner
- I will disclose all known facts that materially affect the value of your property and are not readily observable

# LET'S START WITH THE BASICS:



We continually ask sellers what is important to them. The five most important seller priorities we hear, regardless of property value:

- The best price
- The shortest time on the market
- Convenience
- Good communication
- Diligent effort on our part

## IDENTIFYING YOUR REAL ESTATE SALE GOALS

- Pricing home competitively
- Marketing home to strong potential buyers
- Selling home within a certain time frame
- Finding the right buyer for the property
- Clear and continuous communication

# BUILDING RELATIONSHIPS AND SELLING HOMES



## GETTING TO KNOW YOU AND YOUR PROPERTY

- Tell me about your home and why you're moving
- What's your timeline for selling and moving?
- What roles do timing and pricing play in your decision?
- What are your favorite things about your home, neighborhood, and community?
- Where do you believe you need the most help in selling?
- Do you foresee any issues or delays in the selling of your property?

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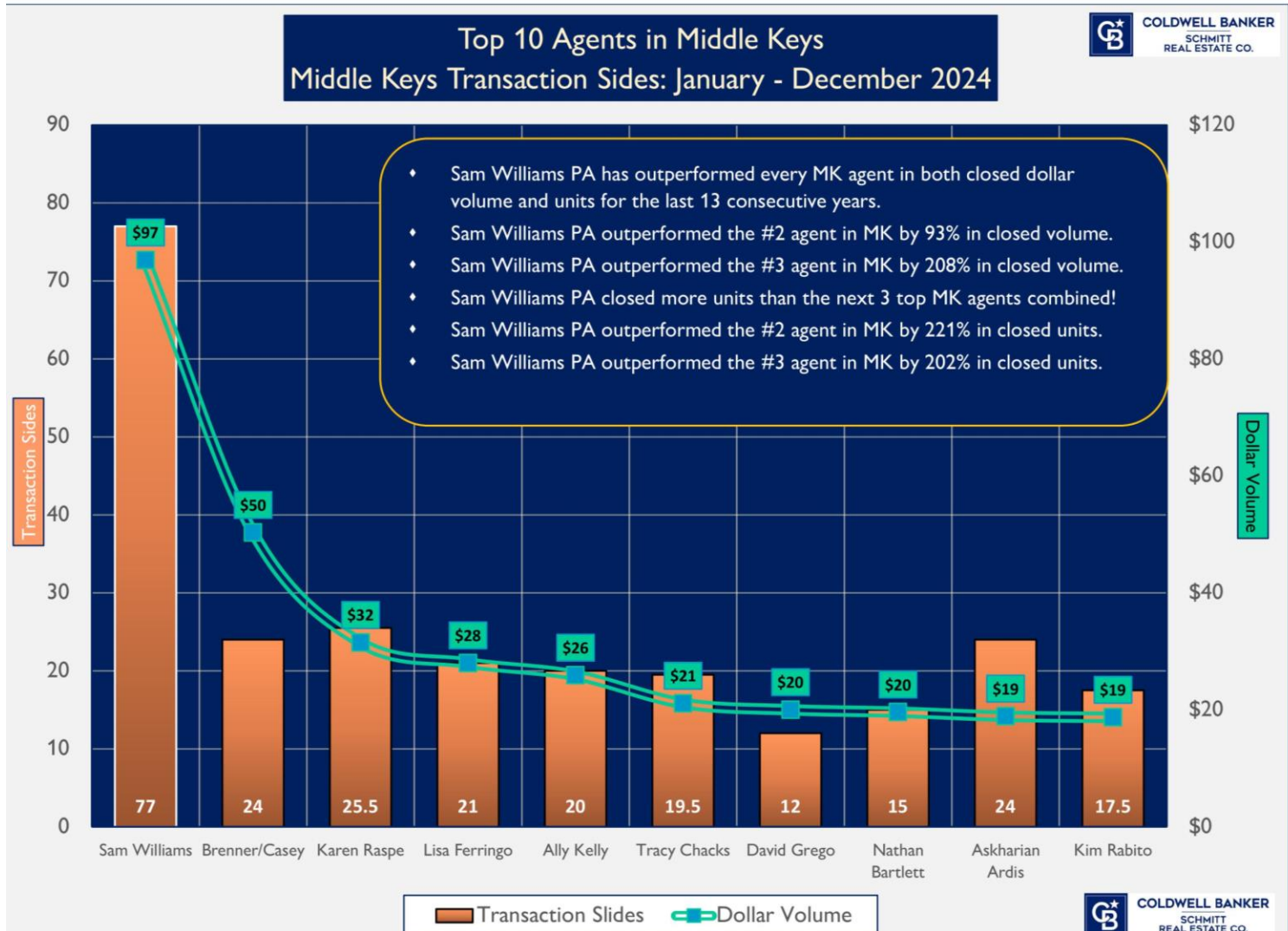
## HOW OUR APPROACH BENEFITS YOU

- **MARKET SHARE:** We sell five properties every day, more than the combined total of the next two companies. Coldwell Banker Schmitt covers the entire Florida Keys, from Key Largo to Key West. This **broad presence** ensures deep local **market knowledge**, helping to price your home accurately and promote it to a wide audience. The more exposure, the higher the likelihood of securing the **best price** for your property.
- **TOP AGENTS:** We have more agents among the Top 100 Keys agents for total sales than the next eight companies combined. Why is this important to you? Since 2004, our agents have listed the property *and* found the buyer in **one out every seven** Keys transactions.<sup>1</sup>
- **NATIONAL RECOGNITION:** We have been the only Keys brokerage to be ranked annually among the **Top 500** out of the 106,500 brokerages in the USA and that has happened nine times.<sup>2</sup> Our **reputation** leads real estate companies from all brands to reach out to us when they have a client who wants to buy or sell in the Florida Keys.
- **LONGEVITY:** With over 150 years of combined real estate **experience**, and 21,500+ sales just in the last 20 years, Coldwell Banker Schmitt's leadership team has navigated every possible market situation. This **expertise** helps price your home optimally and handle negotiations effectively. Our deep market knowledge and **problem-solving** capabilities ensure a smooth selling process, from listing to closing. **The oldest and largest real estate company in the Keys since 1955.**
- **CONSISTENCY:** We have been the number-one real estate company for listings and sales from Key Largo to Key West since 2004 with **more sales than the number-two and number-three companies combined.**<sup>1</sup>

1 Florida Keys MLS

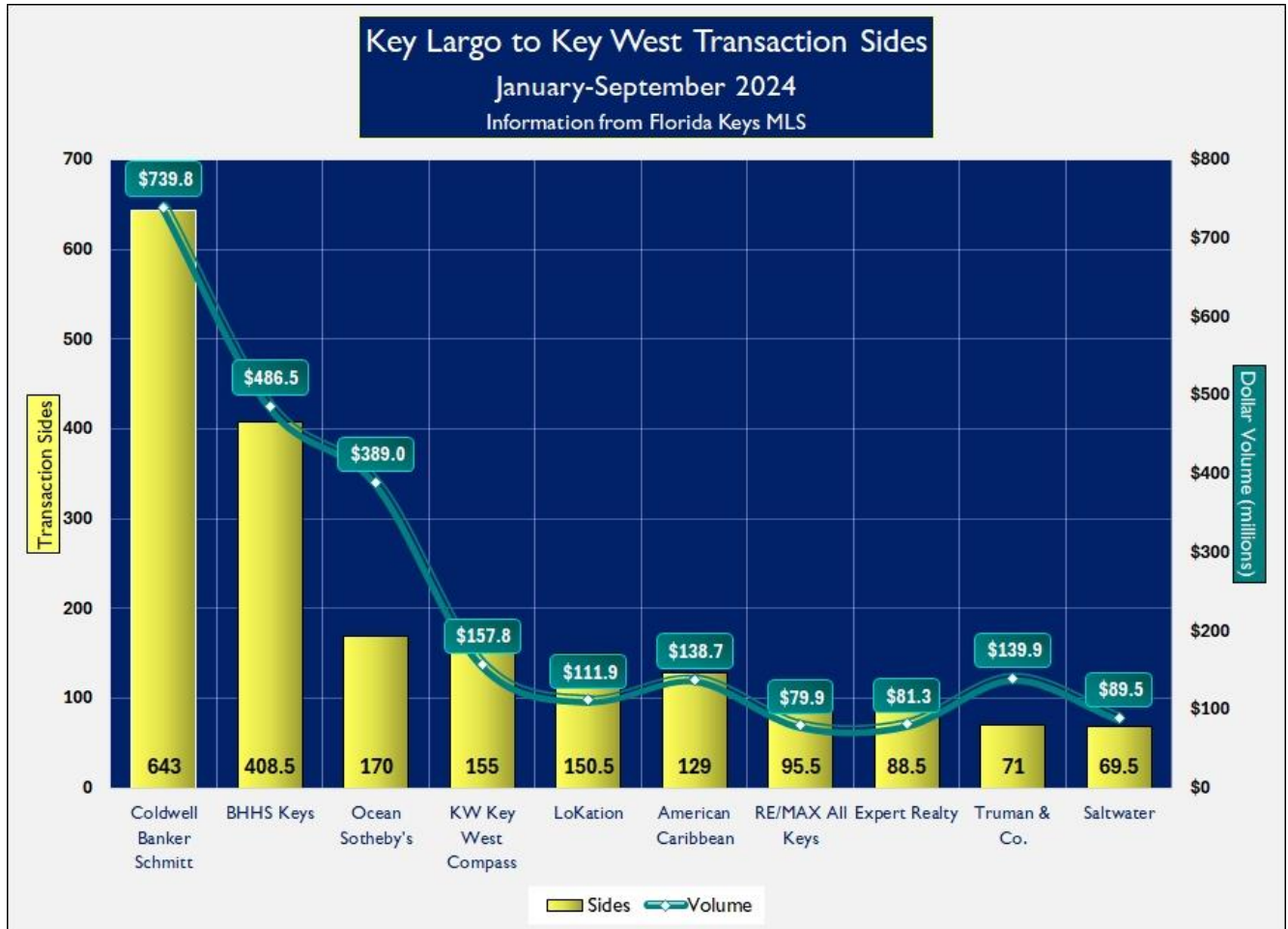
2 RIS Media Power Broker 500 & REALTrends 500

# WHICH AGENT DO YOU WANT TO SELL YOUR MIDDLE KEYS PROPERTY?



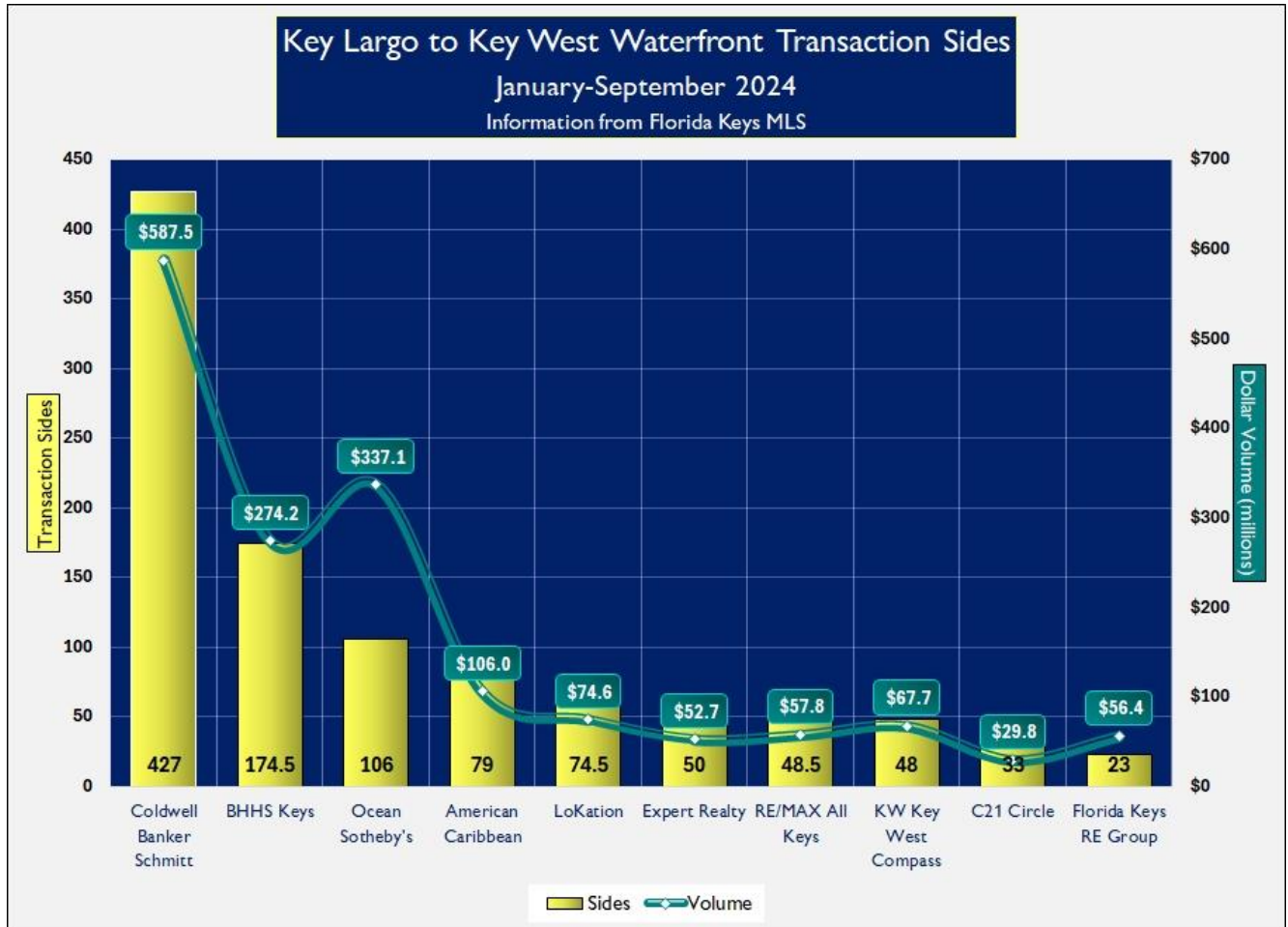
- Sam Williams PA has more transactions than almost the next 3 top Middle Keys agents combined.
- Sam Williams PA has closed 135% more transactions than the #2 and 218% more than the #3 Middle Keys agent.
- Sam Williams PA has closed 36% more-dollar volume than the #2 and 48% more volume than the #3 Middle Keys agent.
- Sam Williams PA is the most productive agent for listing and sales for the entire Middle Keys since 2013.

# PROOF IN RESULTS



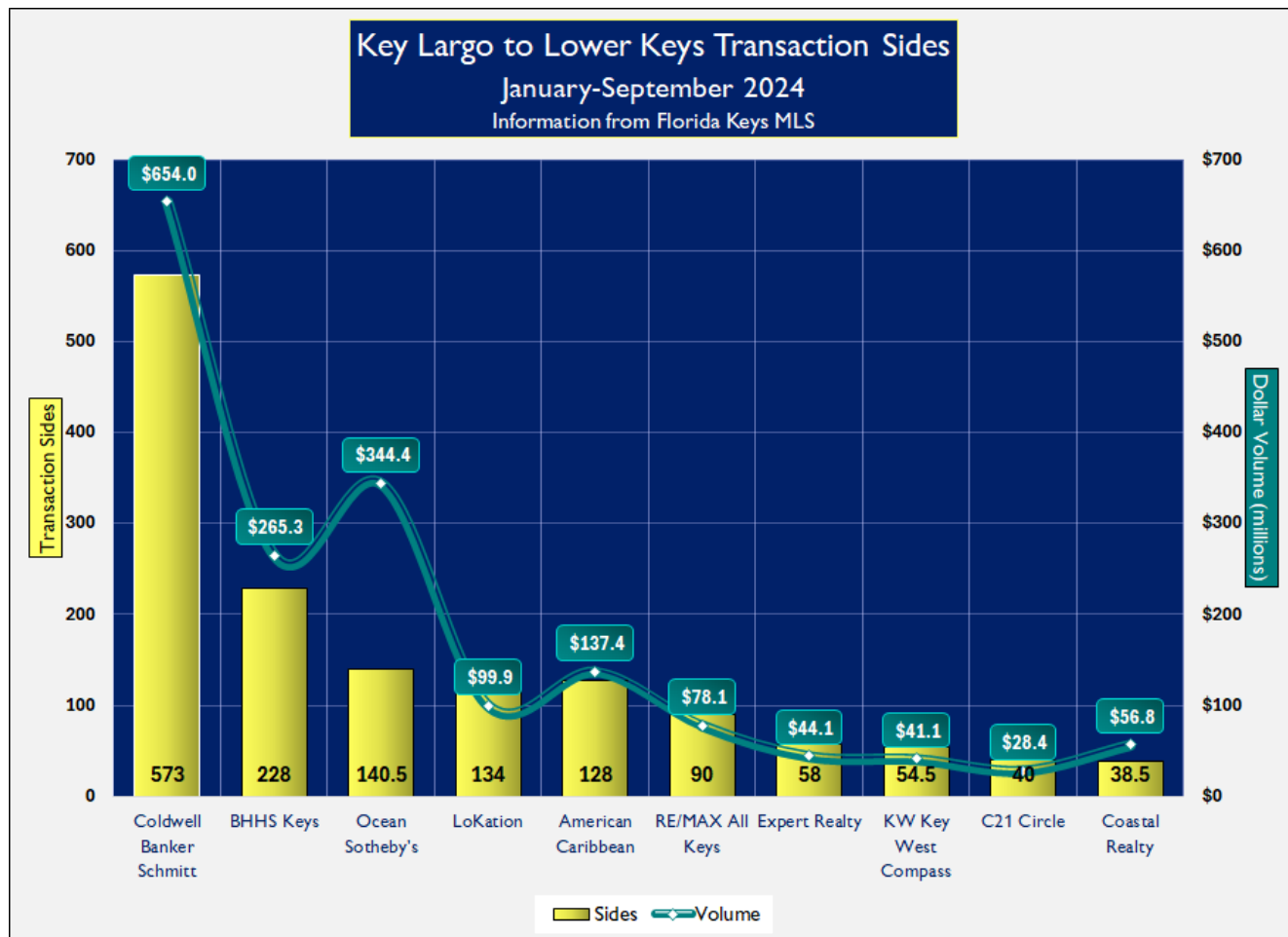
- During the first nine months of 2024
  - We were involved in 19% of all sales, 35% more transactions than the number-two company and 121% more than number-three
  - We also have 19% of the dollar volume
  - We listed 17% of all properties for sale Keys-wide
  - In 12% of all Keys transactions, we listed the property and found the buyer

# PROOF IN RESULTS



- In the first nine months of 2024
  - We were involved in one out of every four waterfront property transactions, more than the next two companies combined
  - Our transactions represented 24% of the dollar volume
  - We listed 21% of all waterfront properties for sale Keys-wide
  - In 16% of all Keys waterfront transactions, we listed the property and found the buyer

# PROOF IN RESULTS



- During the first nine months of 2024
  - We were involved in one out of every four transactions between Key Largo and the Lower Keys, more than the next two companies combined
  - Our transactions represented 25% of the total dollar volume
  - We listed 21% of all properties for sale
  - In 16% of all transactions, we listed the property and found the buyer

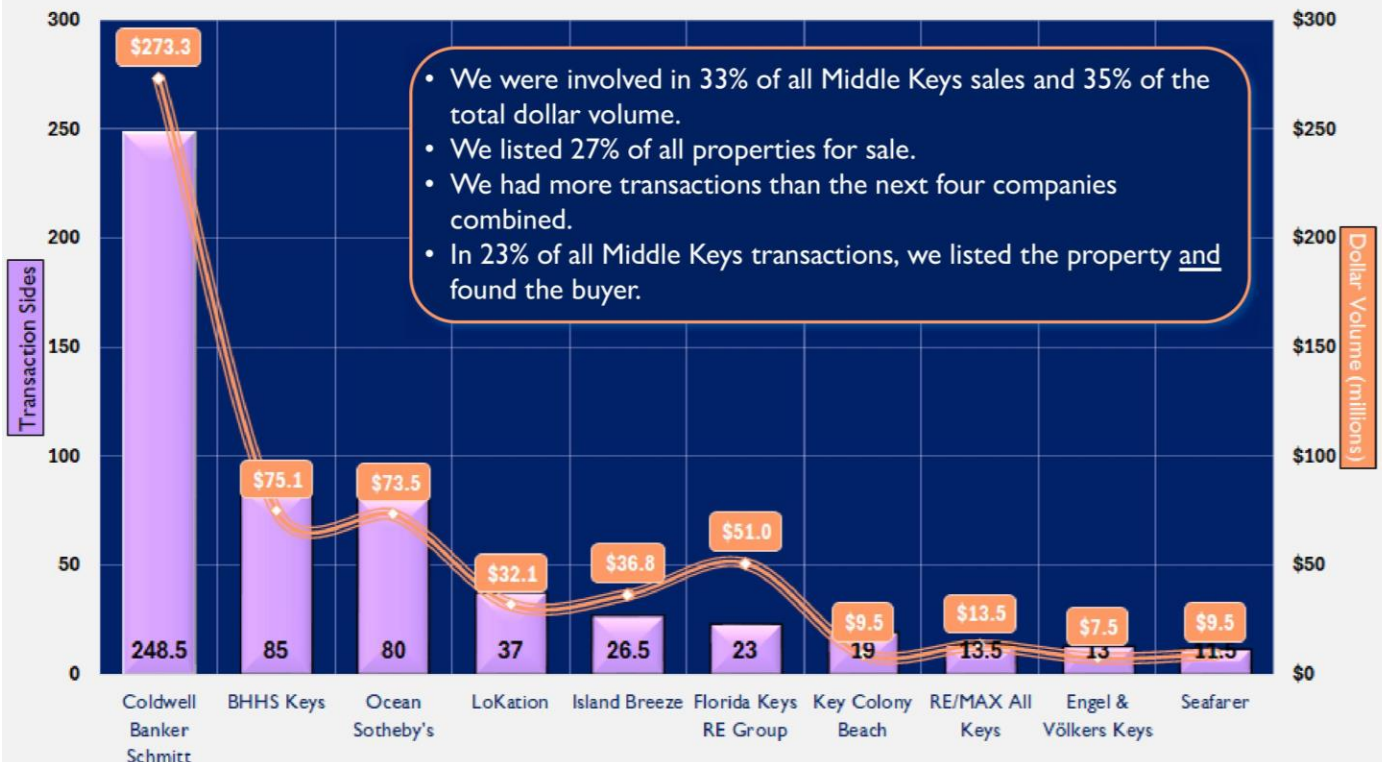
# PROOF IN RESULTS

Which Agent & Company Do You Want to Sell Your Property?  
The Leading Company for Sales & Listings Sold in the Middle Keys

## Middle Keys Transaction Sides

January-October 2024

Information from Florida Keys MLS




- During the first nine months of 2024
  - We were involved in better than one in three of all transactions between Marathon and Layton, 64% more than the next four companies combined
  - Our transactions represented 36% of the total dollar volume
  - We listed 28% of all properties for sale
  - In one out of every four transactions, we listed the property and found the buyer

# MARKETING


## EVERY DAY UNTIL IT'S SOLD

### WE'RE COMMITTED TO SECURING MAXIMUM WEB EXPOSURE FOR YOUR PROPERTY

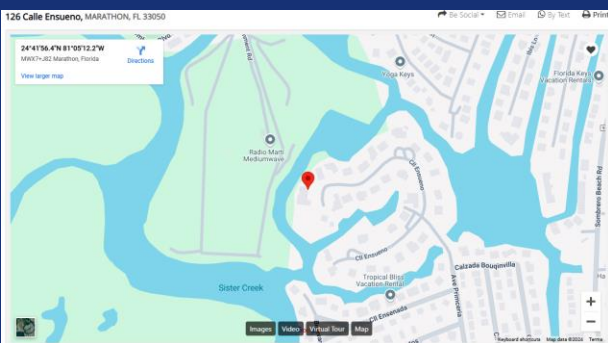
- We place your property on every major portal plus more than 180 other sites including the Keys MLS sites and any other appropriate MLS platforms including MIAMI and Beaches.
- Special enhancements are utilized to rank our listings higher in search results and include more photos, text, virtual tours, open house events and videos.



Images Video Virtual Tour Map



7 BEDROOMS | 7 BATHS | 8306 SQ FT



126 Calle Ensueno, MARATHON, FL 33050

24°41'56.4"N 81°05'12.2"W  
3569771-352 Marathon, Florida  
View larger map

Images Video Virtual Tour Map

### Description

Welcome to your dream home on prestigious Sombrero Isle. This exquisite, resort-style estate is a private oasis, featuring an open, bright, and airy design. Set on 1.5 acres of prime real estate on 3 platted lots with 500 feet of water frontage, this secluded property provides exceptional value with added possibility to build another home, subdivide or preserve as a private estate. Additionally, the estate is offered \$1.5M under 2024 appraisal creating instant equity and worthwhile investment from motivated Sellers. With quick access to the Atlantic Ocean, this home is perfect for unforgettable fishing and diving adventures. Thoughtfully designed with vaulted ceilings and large hallways, the home creates a sense of grandeur, while natural light floods the spacious living areas. With stunning water views from the numerous rooms, this home is ideal for hosting, offering ample accommodations and comfort for visitors, along with tremendous vacation rental opportunities. Outdoors, the newly renovated pool and spa area is a tranquil retreat complemented by lush tropical greenery. The property also includes a lighted tennis court, gazebo, and a stunning palm tree grove. Whether lounging by the pool or exploring the vibrant gardens, the outdoor areas provide endless opportunities to create lasting memories. The home also features a modern in-house gym and private guest quarters, offering ultimate privacy and convenience. Boating enthusiasts will appreciate the spacious boat slip, accommodating vessels up to 60 feet, along with the newly installed 28k boat lift and 10k jet ski lift. Hurricane doors, a whole-house generator, ADT and a large cistern ensure both security and self-sufficiency. Located just a block from Sombrero Beach and a short boat ride, this premier estate is also minutes from the airport making it the perfect sanctuary for those seeking both tranquility and convenience. Experience Florida Keys life.

### Details

MLS#	611505
Listing Type	For Sale
Style	House
Sub-Type	Resale
Status	Active
Year	1981
Days On Site	18
Listing Provided By	Coldwell Banker Schmitt Real Estate Co.

### Features


Bed(s)	7
Bath(s)	7 Total
SQ Feet	8,306
Pool	Yes

### Listing VS Median (in Sombrero Isle (\$49.5))

	low   high	Med:
Price:	\$8,500,000	\$6,499,000
SqFt:	8,306	4,948
\$ / SqFt:	\$1,023	\$1,313
On Site:	18	5,000,000

### Contact Me

Details  
Map  
Share  
Flyer  
More  
Equal



126 Calle Ensueno, MARATHON, FL 33050

7 Bed, 4.5 Bath, 8306 sqft  
\$8,500,000

Coldwell Banker Schmitt Real Estate Co.  
800-244-6551  
305-743-3993 Fax

COLDWELL BANKER  
SCHMITT  
REAL ESTATE CO.

# EVERY DAY UNTIL IT'S SOLD

## RealEstateFloridaKeys.com

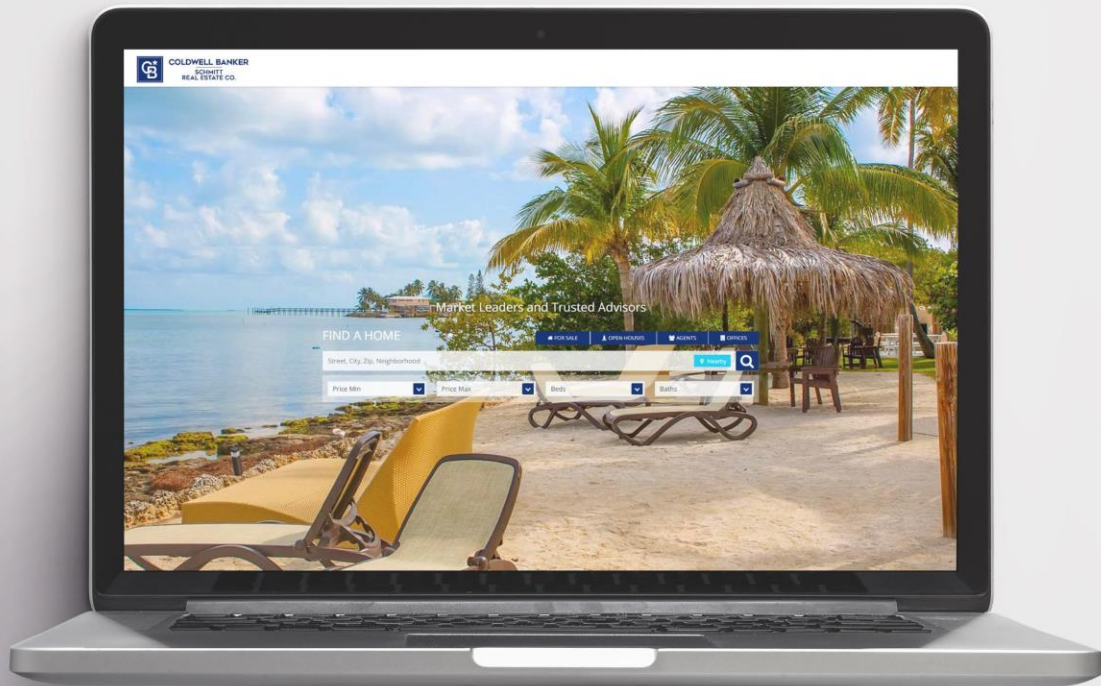
- Live chat with a real human available 24/7/365
- Utilize organic Search Engine Optimization and paid search for top search results
- Single Listing Showcase website created for every Coldwell Banker Schmitt listing

### Listing detail page will include:

- Photos
- Descriptions
- Google Maps and Street View
- Contact information and tools
- Social media sharing options
- Virtual tour and video links

### Buyers can:

- Save searches and favorite properties
- Receive automatic email alerts for new listings
- Get notifications for Open Houses, price and status changes, and new photos



# EVERY DAY UNTIL IT'S SOLD

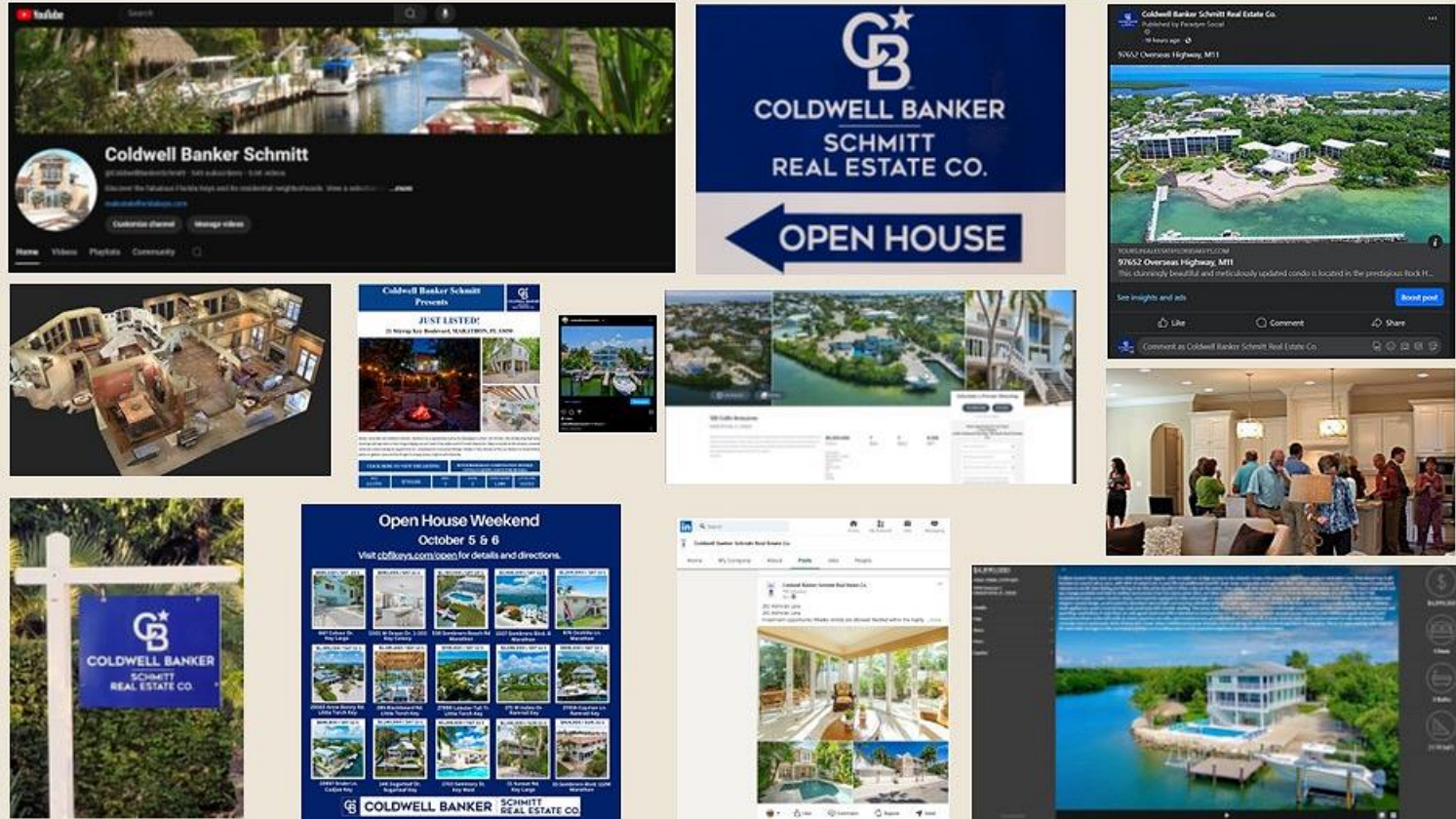


## ColdwellBanker.com

- 4.9 million average monthly visits
- 56 million annual visitors garnering more than 400,000 leads to affiliated companies, offices, and agents
- >60% of all site leads coming from mobile and tablet devices
- 2.5 million visitors came from 231 countries and territories outside of the United States

\* Q4 2003, Source: Similarweb.com

# EVERY DAY UNTIL IT'S SOLD



This is our  
**RELENTLESS MARKETING PURSUIT:**  
to get your home sold –quickly and for top dollar.

- To achieve this, we maintain a full-time marketing team and spend \$98,000/month supporting *Every Day Until it's Sold*.
- Constant market saturation is a top priority:
  - Internet listings
  - Digital ads including paid boost to social media users within 35 miles of residential address
  - Print Advertising
  - Special Open House Events
  - Branded Yard Signs
  - & more!

# EVERY DAY UNTIL IT'S SOLD



## Additional Program Elements

- Individualized virtual tour and property videos for distribution on real estate portal sites, Coldwell Banker, Coldwell Banker Schmitt YouTube Channels, and social media
  - 65% of buyers rate virtual tours “very” or “somewhat useful.” \*
  - 51% rate videos “very-” or “somewhat useful.” \*
- Branded Coldwell Banker Schmitt *For Sale* signage
  - 15% of sales originated from seeing our nationally recognized branding according to our post-transaction surveys
- Open House events for top brokers
  - Inviting all of our #1 performing office’s agents in the submarket, plus all members of our local Association of Realtors
  - Inviting interested buyers or users with similar property interests from listing sites

\* 2023 NAR Profile of Home Buyers & Sellers

# CBSREC AGENT MARKETING SYNOPSIS JANUARY 2025

Marketing Product Processed & Mailed	Pieces
Fall Newsletter	8,736
Just Listed Postcards/Notecards	3,047
Just Sold Postcards/Notecards	2,515
Just Listed/Just Sold Flyers	2,606
Client Anniversary Cards for January	240
Closing Gift Card orders (completed)	10
Buyer/Seller Service 1 <sup>st</sup> Letters	28
Misc. Marketing (Agent Birthday/Anniv Cards, Agent Newsletters, 2025 Calendars, Door Hangers, Announcement Cards, etc.)	1,132
<b>TOTAL PROCESSED/MAILED IN JANUARY</b>	<b>18,314</b>

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# EVERY DAY UNTIL IT'S SOLD



## Additional Program Elements

- Custom Flyers (Just Listed, Open House, Pending, and more!)
  - Provided to all of my contacts and area agents
- Print Marketing (postcards, Florida Keys media ads)
- Rapid Buyer Response Notifications
  - When a prospective buyer sends an inquiry, our lead distribution system contacts them immediately by phone, text and email for a timely follow-up

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## WE'VE GOT YOU COVERED

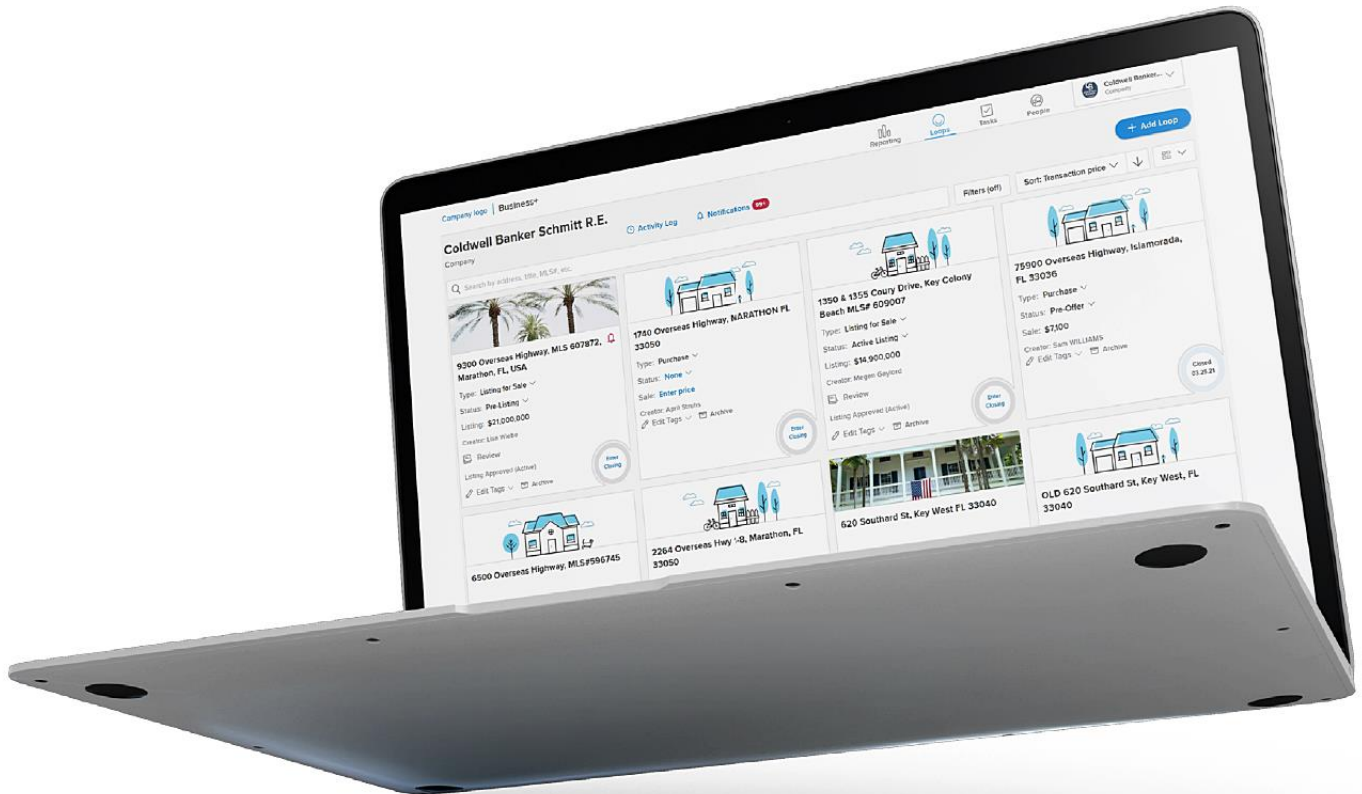
**You focus on packing; we will cover the rest! Our comprehensive service ensures your property is represented accurately.**

- Photography and video of your property
- Research your property for:
  - Open or Expired Permits and Code Violations
  - Elevation Certificate
  - Flood Zones
  - Warranty Deed
  - Prior survey
  - If mitigation for Federally protected species may be necessary
  - Tax record and property appraiser record.
  - Prior title policy
- Completion of listing documents:
  - Exclusive Right of Sale Listing Agreement
  - Marketing Addendum
  - Lead Based Paint Disclosure (if built before 1978)
  - Seller's Services Guarantee
  - Seller's Disclosure
  - All Federal and State mandated disclosures
- Easy communicating, reviewing, and signing
  - dotloop allows agents to create contractual documents efficiently and enables agents and sellers to communicate quickly to complete tasks and meet critical dates.

# WE'VE GOT YOU COVERED

## More on dotloop

- Our online system links people, documents and tasks to help everyone work better together Safe and secure
  - Safe and secure
  - Everything you need –in one place
  - View documents and messages in a single window
  - Complete tasks and collaborate with your team
  - Quickly notifies your agent of your completed tasks
  - Creates an expedited and transparent process





Fastest way to reach me

**#sellitwithsam | 78 YTD Closed**

The below marketing plan has proved to be the most productive marketing plan throughout the entire Middle Keys for the last 12 consecutive years. It currently is outperforming the market for Sellers by 4% more in sales price and is outperforming the next top 3 Middle Keys Agents by 200% or more in # of sales and 30% or more in dollar volume.

**#notallagentsarecreatedequal**

**15 Touch Marketing  
Within 1 week of listing**

**Touch 1:** Knock 20 doors Immediately after signing listing if allowable.

**Touch 2:** Create all digital media: 3D tour, aerial photography, interior and exterior stills, virtual tour to aid in distribution and exposure to property, properties own personal website.

**Touch 3:** Submit to all 3 MLS boards when then, syndicates to Zillow, Realtor.com, Trulia, Homes.com, ColdwellBanker.com, realestateflkeys.com, Coldwell Banker Global Luxury.com + 180 sites including Wall Street Journal.com.

**Touch 4:** Install sale sign 2 If necessary.

**Touch 5:** Mail just listed flyers to entire neighborhood and follow up on the door knocks. **Min 500 Mailers**

**Touch 6:** Prospect 2 hours per day on phone. Calling min 30 contacts per day = 180 contacts per week = 600 contacts per month. **This is the most effective method in exposing your property to the market and this is why Sam Williams PA continues to outperform every agent in the market for the last 10 consecutive years.**

**Within 2 weeks of listing date**

**Touch 7:** MLS Blast your listing link to all 1542 agents in the FL Keys from all 3 boards.

**Touch 8:** Email property flyer to all 878 agents in Sam Williams PA database which consists of all 50 US states and 5 countries.

**Touch 9:** Email property flyer to all 2852 contacts in Sam Williams PA BAY database accumulated from over 17 years of being in service to the FL Keys.

**Touch 10:** Email link to all 3,386 contacts in Sam Williams PA CINC database accumulated from over 17 years of listing, selling, and prospecting in the FL Keys.

**Touch 11:** Email property link to all 136 CBSREC agents reminding them of the property for sale. 51 of these agents are within the top 100 of all FL Keys agents.

**Touch 12:** Facebook post to Sam Williams PA 2100 Friends list, And staff members 4409 Friends list = 6509 contacts.

**17,003 contacts**

**Within 3 weeks of listing date**

**Touch 13:** Full page ad in Marathon weekly and 2 Open houses per week!

**Touch 14:** Targeted Social Media Campaign to everyone in a 35-mile radius and anyone who interacts with that post will also get retargeted.

**Touch 15:** Continuous physical and email Mailings, social media bumps, newspaper ads, prospecting calls, and magazine ads over the course of the listing term every day until sold. **Coldwell Banker Schmitt spends 98k a month in marketing, driving traffic, support, and advertising to their sellers' properties and Sam Williams PA spends an additional 20k per month marketing their sellers' properties.** See every day until sold marketing plan for more details.

# SUCCESS STORIES

## Recent Pending & Sold Properties

Address	Days on Market	List Price	Sold Price	LP/SP %
8 Ocean East	153	\$5,900,000	\$4,615,000	78%
5 Ocean East	126	\$4,500,000	\$3,250,000	72%
000 Old Highway Plantation Key	5	\$7,00,000	\$7,000,000	100%
750 90th St	52	\$3,847,500	\$3,600,000	94%
115 Windy Point Circle	127	\$4,595,000	\$4,595,000	100%
41 Treasure Rd	5	\$2,999,000	\$2,800,000	93%
8403 Gulf Of Mexico Blvd 403	3	\$1,299,000	\$1,250,000	96%
1279 91St Court Ocean	39	\$1,750,000	\$1,600,000	91%
11335 6th Ave Ocean	96	\$2,250,000	\$1,625,000	72%
8404 Gulf Of Mexico Blvd 404	7	\$1,049,000	\$980,000	93%
201 B David Ln	125	\$1,199,000	\$995,000	83%
524 Sombrero Beach Rd	90	\$1,945,000	\$1,724,999	89%
114 Avenue E	55	\$2,270,000	\$2,099,000	92%
11252 5th Ave Gulf	7	\$2,399,000	\$2,399,000	100%
1158 Bulevar De Palmas	12	\$2,950,000	\$2,950,000	100%

# SUCCESS STORIES

## Client Reference List

Name	Location	Telephone Number
Wolfe Stevens Law offices ~ Patrick Stevens	Marathon	305-393-2206
Alice and Larry Anderson	Marathon	305-743-3233
Ben Daughtry owner of Aquarium Encounters	Marathon	305-395-8791
Hutch Holseberg	Marathon	843-860-2213
Alex Henriquez- Owner of Brutus Seafood Marathon	Marathon	305-343-1816
Will Campbell-Campbell Engineering	Marathon	305-363-8330
Jason Koler Owner Keys Weekly FL Keys	Marathon	305-481-1463
George Garrett Marathon City Manager	Marathon	305-395-1850
Rick Ramsey Monroe County Sheriff	Marathon	305-481-8036
Brian Schmitt CB Broker	Marathon	305-304-0791
Marv Shindler	Marathon	305-393-0364

# MOVING FORWARD BY GIVING BACK

Since April 2002, the Coldwell Banker Schmitt Charitable Foundation, a registered 501(c)(3), has raised more than \$3.45 million while helping more than 1,000 individuals and local organizations.

Thanks to the generosity of our agents along with associates, business partners, affiliates and friends, we have been able to partner with Monroe County to bridge financial gaps created by unfortunate circumstances. Gifting is based on need and requests are researched and reviewed by the agent-led board prior to approval.

# 100%

of funds donated go directly  
to meeting needs

# \$0

goes towards  
administrative costs



# ORGANIZATIONS ASSISTED BY THE FOUNDATION

- Autism Society of the Florida Keys
- Children's Foundation
- Easter Seals Florida, Inc.
- Guidance Care Center
- The Heron
- Habitat for Humanity - Key West
- International Women's Flag Football Association



- Learning Center of Key West
- Lower Keys Rotary
- Marathon Wild Bird Center
- Monroe County School District Food Service
- Samuel's House
- Take Stock in Children
- Volunteers of America

June 10, 2024

C B Schmitt Charitable Foundation  
Brian Schmitt  
11100 Overseas Hwy  
Marathon, FL 33050-3461

Dear Brian,

Thank you for your contribution of \$20,000.00 (Check #1659, dated 05/24/2024) to the Take Stock in Children Monroe program.

Dear Coldwell Banker,

Thank you for selecting me as one of your scholarship recipients. I deeply appreciate your generosity.

Sincerely,  
Taylor Sipe  
Class of 2024



Coldwell Banker, Thank you so much for choosing me as a recipient of your scholarship! I will always remember my community here in Marathon as generous, caring, and kind... a community that gives back and helps students like me succeed. I am deeply grateful for your support and encouragement.

Jayda Lugo



I am writing to thank you for your generous contribution to our senior class. We are very happy and appreciative of the scholarship funds that will help our students achieve their goals of attending college. This event would not have been a success without your involvement. The phenomenal success of Class night is a reflection of the ever-increasing dedication and enthusiasm of our local community organization.

The funds will assist our students with tuition, housing, books and other expenses that come along in post-secondary education. We are pleased that we can help our students achieve lifelong dreams of furthering their education and becoming future, productive citizens.

Sincerely,

Chelly Hooten

Thanks!

Coldwell Banker.

I just wanted to say a huge thank you for the scholarship!

I truly appreciate it because it will help me pursue my dreams and education with far fewer financial worries!

Neek P.

Thank you All So Much For who you are caring for our community. We are very grateful for your support when we were down. Hope is making a good recovery and getting treatments in Key West so she can be at home. We are looking forward to being able to give back to our island soon.

To: Coldwell Banker  
Charitable Foundation

Thanks for being the kind of person/people who makes such a big difference.



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you just move faster.**

**Let's get started!**



**COLDWELL BANKER**

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